

DOWNTOWN FRIDAYS

2024

NON FOOD BOOTH FORM

DATES: March 29TH TO SEPTEMBER 27TH 2024 (5:30-8:30) = 27 WEEKS

Co. Name: _____

Co. Phone: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____ Cell Number: _____

Email: _____

What are you selling? (Be Specific) _____

Sales Rep: _____

Start & End Dates – no Single Weeks for your booth: _____

Signature: _____ Date: _____

*** BOOTH RATES ARE NON-REFUNDABLE ***

NON-FOOD BOOTH

Certain Restrictions Apply to BOOTHS, PERMITS & PRESENTATION

Booth Price is based on a 10X10 Space

\$70 Per Week Merchandise (Pre-Pay 1 Month Minimum)

\$65 Per Week Information or Non-Profit Booth (Pre-Pay 1 Month Minimum)

\$40 Per Week Entertainment Booth (Pre-Pay 1 Month Minimum)

(10% Discount for Pre-Paying ALL 27 weeks)

(BOOTHS must Pay for 1 Full Month – NO SINGLE WEEKS)

Total Fee \$ _____ Number of Booths X _____ Subtotal \$ _____

ENCLOSED: Application & Release Form _____ Payment _____ Credit Card _____

Make Check Payable To: Downtown Fridays, 718 E. Chapel St, Santa Maria, CA 93454

Indemnity Agreement - Please Read Carefully

The above applicant hereby referred to as the Exhibitor, agrees to lease space for Downtown Fridays, which will take place every Friday 5:30pm to 8:30pm, Starting March 29TH (Times & Dates subject to change) between Main and Cook Street on Broadway in the Town Center West parking lot.

1. Exhibitor is leasing booth space from the Producer to be assigned at the discretion of the Producer. The booth space is provided by the Exhibitor and must be self-contained. Exhibitor understands that the Producer does not provide water, electricity, tables, Pop-ups, or chairs. **ALL VENDORS MUST HAVE A POP-UP, OR FOOD TRUCK & A PROFESSIONAL PRESENTATION.**

(Initial_____)

2. Exhibitor agrees to accept, use, and pay for the exhibit space as listed above. Exhibitor agrees not to sublet or apportion space to anyone else and abide by all rules and conditions in this agreement and City, & County rules and regulations.

3. All agreements and payments are due by March 1st, 2024. Acceptable forms of payment are cash, check, MasterCard, or Visa. Exhibitor agrees to pay a minimum of 4 weeks in advance and have a credit card on file.

(Initial_____)

4. Exhibitor agrees to accept the assigned space. Exhibitor will be notified of the assigned space no later than March 28th, 2024.

5. Exhibitors will limit vehicles brought to the event, to one vehicle. Exhibitor will staff their booths from 5:30pm to 8:30pm. Exhibitors are responsible for the delivery, handling, setup, and removal of their own displays. Exhibitors must set up their booths from 4:00pm to 5pm and be **READY no later than 5:15pm each Friday**. All vehicles must be off the event path and in the parking lot by 5:15pm. All booths must STAY UNTIL THE END OF THE EVENT. **Each vendor is required to remove their trash and leave their area clean, or a \$25 Cleaning Fee will be applied.**

(Initial_____)

6. Exhibitors who come in after 5:15pm to set up will have to park and walk their booth in. **All booths must stay until the event is OVER – No Earlier than 8:30pm.** If this happens more than once Vendor will be permanently removed from future events. (Initial_____)

7. **Each Food Vendor** must provide two, twenty-gallon trash containers and remove such trash at the end of the event.

8. Producer does not represent or guarantee product or service exclusivity to the vendors.

9. Vendors are responsible for their own registers and sales taxes.

10. Producer is staging a family event, so Vendors must ensure that their product or service is appropriate for the entire family. Drugs, knives, firearms, or drug paraphernalia may not be sold, promoted, or demonstrated.

11. There are no cancellations or refunds after March 10th, 2024.

12. **Vendors are not allowed to hand fliers, brochures, coupons, etc. outside Their vendor space.**
(Initial_____)

13. Any person or entity utilizing Downtown Fridays to promote its business, service, or sell products without a prior vendor agreement and corresponding payment, will be charged a marketing fee of \$1,500.

14. Credit may be issued if the approved participant **cancels within 48 hours** **(By no later than 1pm Wednesday)**. No credits will be issued for no-shows or late cancellations. **If a Vendor no shows 2 times without a minimum of 48-hour notice they will be permanently removed from future events. No refunds will be issued in any case.** **(Initial_____)**

15. In the instance of rain or inclement weather, the Event Coordinator will decide whether to cancel by 2PM of that event day. It is the participant's responsibility to contact the Event Coordinator to find out if it is canceled. No rain credits will be given unless the Coordinator has given the official call. **A participant who chooses to not participate when a rain call has not been made will not be issued a rain credit.** **(Initial_____)**

Signature_____

DOWNTOWN
FRIDAYS

INDEMNITY AGREEMENT

Please Read Carefully & RETURN

The Vendor shall indemnify and hold harmless Downtown Fridays, Emerald Wave Media, the City of Santa Maria, and Town Center West from any and all demands, expenses, fees, fines, penalties, suits, proceedings, actions, and causes of action of any and every kind and nature arising, or growing out of, or in any way connected with, the vendor's participation in Downtown Fridays. It is mutually agreed that there shall be no change or modification of this contract except by a written amendment signed by both parties hereunto, their successors, and assigns.

AGREEMENT

I have read and understood Downtown Fridays Rules and Regulations, and I hereby agree to abide by these rules and regulations. I understand that if I do not comply, I and the organization or entity I represent, if any, will be excluded from future participation in Downtown Fridays Events, and will be subject to any and all other rights, claims, and remedies the Downtown Fridays entities may have for such failure.

Signature of Authorized Vendor Representative: _____

Date: _____

Please sign/return application, security form, Credit Card Info, and correct payment to:
Downtown Fridays: 718 East Chapel St. Santa Maria, Ca. 93454
OR email to edcarcarey@yahoo.com